PRN:		Course Code :	**PBAIB307R**

Second Year **MBA** Semester End Examination Winter 2024

Global Supply Chain Management and Logistics

Day and Date: Mon 1- 2 DEC 2024 Max Marks: **50** 000509

Time : 10:30AM To 12:30PM Duration: **02** hrs

Instructions: All questions are compulsory.

		Marks	Bloom's Level	CLO
Q.1	**Attempt any two from the following**			
a)	**Analyze** the key drivers in Global Supply Chain Operations and their effects on overall performance.	06	L3	CLO - I
b)	**Discuss** the challenges faced in Global Supply Chain Management and their implications for organizations.	06	L3	CLO - I
c)	**Evaluate** the differences between efficiency and responsiveness in global supply chain strategies.	06	L3	CLO - I
Q.2	**Attempt any two from the following**			
a)	**Critique** the effectiveness of various inventory control methods in managing demand uncertainty in global supply chains.	06	L4	CLO – II
b)	**Evaluate** the suitability of different modes of transportation for specific supply chain needs in global trade.	06	L4	CLO – II
c)	**Assess** the impact of freight costs and transit times on overall supply chain efficiency and sustainability.	06	L4	CLO – II
Q.3	**Attempt the following**			
a)	**Analyze** the role of global warehousing networks in enhancing storage and distribution efficiency within supply chains.	06	L5	CLO - III
b)	**Justify** the use of supply chain software systems like ERP, TMS, WMS, and SCM for managing global logistics operations.	07	L5	CLO – III

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	b)	**Examine** the importance of real-time tracking and data analytics in maintaining the efficiency and responsiveness of global supply chains.	07	L5	CLO - III
Q.4		**Attempt the following**			
	a)	**Create** a sustainable supply chain model that integrates green logistics and reduces the environmental impact of global operations.	06	L6	CLO - IV
	b)	**Develop** an innovative strategy using blockchain, AI, and IoT to enhance transparency and efficiency in international logistics.	07	L6	CLO – IV
		or			
	b)	**Formulate** a comprehensive plan to align corporate social responsibility (CSR) initiatives with sustainable practices in global supply chain operations.	07	L6	CLO - IV

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